

WAKE FOREST UNIVERSITY SCHOOL OF BUSINESS

In today's fiercely competitive marketplace, you need more than just a degree. Employers are looking for students that can stand out from the crowd and contribute from day one. You'll gain that competitive edge at the Wake Forest University School of Business. As an undergraduate business school student, you'll be exposed to a world of opportunity that will give you the chance to develop the skills and experience that employers are seeking. With classes and activities in the inspiring new Farrell Hall, you'll benefit from team-based learning, professional development, hands-on experience, leadership opportunities and study abroad programs. You'll also receive personal attention and access to some of the best business minds in the country—our faculty and alumni. You will leave the School of Business armed with the practical experience and the business acumen to set you apart from the competition.

The Wake Forest University School of Business offers a Bachelor of Science (BS) degree program for undergraduates.

1. **Accountancy** (<https://bulletin.wfu.edu/undergraduate/school-business/programs-majors/bs-accountancy/>) (ACC) – Prepares students for careers in accounting and consulting firms, investment banks, and other institutions. Provides a foundation for the Master of Science in Accountancy (MSA) degree, which is strongly recommended.
2. **Business and Enterprise Management** (<https://bulletin.wfu.edu/undergraduate/school-business/programs-majors/bs-business-enterprise-management/>) (BEM) – Preserves a general business curriculum while allowing students to gain greater depth in a number of specialty areas. Emphasizes development of strong leadership and critical thinking skills, enabling students to pursue management careers in a wide range of fields.
3. **Decision Analytics** (<https://bulletin.wfu.edu/undergraduate/school-business/programs-majors/decision-analytics/>) - The decision analytics major, offered by the School of Business jointly with the Department of Statistical Sciences, offers technical and quantitative training with a comprehensive business acumen to prepare students for careers that require data analytics-based, advanced quantitative approaches to problem solving. In today's complex global environment, where problems in business, consulting, and public policy are becoming more intricate, the program equips students with the methodology skills at the interface with business and statistics. The decision analytics major is a STEM-designated (science, technology, engineering, and mathematics) degree program, for international student OPT application purposes.
4. **Finance** (<https://bulletin.wfu.edu/undergraduate/school-business/programs-majors/bs-finance/>) (FIN) – Prepares students for careers in financial services, including investment and commercial banking and financial consulting.