BUSINESS, MINOR

The Business Minor provides students with foundational business knowledge and skill development through an introductory business fluency course, a curated set of courses aligned with three competency areas (Management Essentials; Digital Skills for the Workplace; and Leadership, Character, and Business Life Skills), and a capstone experience emphasizing integration, teamwork, and applied problem solving.

Prior to declaring the minor, students must have earned a minimum grade of "C" in (or AP credit for) ECN 150. The minor consists of 18 credit hours distributed as follows.

Code	Title	Hours
Business Fluency		**3**
BEM 210	Introduction to Business	
Competency Areas		**12**
Students must complete at least 3 credit hours from each of the following three Competency Areas: **		
Management Essentials		
Courses in this area develop foundational capabilities for understanding and managing organizations, people, and systems. Emphasis includes organizational decision-making, core business functions, and the institutional frameworks that support effective strategy, planning, and leadership.		
ACC 111	Introductory Financial Accounting	
ACC 221	Introductory Management Accounting	
BEM 211	Organizational Behavior *	
BEM 221	Principles of Marketing	
BEM 241	Productions and Operations Management	
BEM 251	Management Information Systems	
BEM 261	Legal Environment of Business	
BEM 325	Consumer Behavior	
BEM 326	Brand Management and New Product Development	
ECN 319	Behavioral Economics	
ECN 321	Public Finance	
ECN 322	Money, Banking, & Financial Markets	
ECN 331	Economics of Industry	
ECN 335	Economics of Labor Markets	
ECN 352	International Finance	
ECN 353	Economics of Digitization	
EGR 355	Engineering Economics	
FIN 231	Principles of Finance	
PSY 261	Organizational Psychology *	
THE 259	The Business of Theatre	
Digital Skills for the Workplace		
Courses in this area build competency with digital tools and analytical methods relevant to contemporary work environments. Emphasis includes spreadsheet modeling, programming, data visualization, analytics, digital collaboration, and responsible data use.		
BEM 201	Quantitative Analysis I	
BEM 202	Quantitative Analysis II	
CSC 102	Problem Solving with Python	
CSC 195	Data Visualization	
ECN 209	Applied Econometrics	
ECN 334	The Future of Work	
ENT 311	Entrepreneurship Marketing	
LIB 230	Business and Accounting Research Sources and Strategies	
PSY 210	Methods in Psychological Research for the Minor	
PSY 211	Research Methods I	
PSY 350	Research in Judgment and Decision Making	
STA 112	Introduction to Regression and Data Science	
Leadership, Character, and Business Life Skills		
Courses in this area support students' personal and professional development. Emphasis includes ethical decision-making, character and integrity, communication and influence, leadership, financial literacy, career readiness, and well-being in the workplace.		
ANT 114	Introduction to Cultural Anthropology	
BEM 363	Leveraging Name, Image, and Likeness (NIL): Business Strategies and Legal Frameworks	
BEM 365	Ethics and Business Leadership	
BEM 375	Contemporary Issues in Business and Foundations of Capitalism	
BEM 384	Design-Thinking and High-Performance Teams	
BUS 131	Personal Finance for Everyone	
CHI 255	Business Chinese	
EAL/LIN 260	Global Work and Life: A Chinese Linguistics Approach	
ECN 240	Economics of Health and Medicine	
ECN 241	Environmental and Natural Resource Economics	
ECN 324	Law and Economics	
ENT 303	Topics in Entrepreneurship	
ENT 304	Topics in Entrepreneurship	
ENT 314	Leadership and Character in Entrepreneurship	
GER 329	German for Professional Purposes I	
GER 330	German for Professional Purposes II	
HST 347	The Rise of Asian Economic Power since WWII	
HST 350	World Economic History: Globalization, Wealth and Poverty, 1500-Present	
JPN 255	Professional Japanese	
MIL 122	Foundations of Leadership	
POL 205	Politics of Consumer Finance	
PSY 244	Stereotypes, Prejudice, & Discrimination	
REL 395	Exploring Interfaith Practice and Leadership	
SOC 326	Sociology of Care Work	
SOC 363	Global Capitalism	
SPA 325	Spanish for Business I	

SPA 326	International Business: Spain/Latin America	
SPA 327	Spanish for Business II	
Business Simulation (Capstone)		**3**
BEM 220	Business Integration Simulation	

* Students cannot get credit for both BEM 211 and PSY 261.

** At least 3 credit hours applied toward these competency requirements must be taken in the College, and at least 3 credit hours must be taken in the School of Business. A current, complete list of approved courses for each competency area is maintained by the Business Minor Co-Directors; offerings for courses satisfying competency requirements may vary from year to year.

- Because the Business Minor is organized around three competency areas rather than a fixed course sequence, the specific courses that satisfy each competency may vary from year to year. Students can consult the Business Minor Co-Directors (or an affiliated advisor) for the most up-to-date list of approved courses.
- A student may count either BUS 295 or BUS 297 toward the Business Minor; each may satisfy all three Competency Areas and count for 9 credit hours toward the minor.
- Appropriate credit toward competency requirements may also be earned through approved study abroad courses/programs. Students considering study abroad should consult a Business Minor affiliated advisor, preferably in the sophomore year, to develop a coherent plan of study.
- No more than 6 credit hours may be counted toward both the Business Minor and an academic program of study in the College.
- Transfer credit toward the Business Minor is limited to 6 credit hours.
- Students may not complete the Business Minor in combination with a major in Accounting, Business and Enterprise Management, Decision Analytics, or Finance.