

# JOURNALISM (JOU)

The Journalism Program is dedicated to educating students in the discipline and values of an independent press and its role in a free and democratic society. Students will learn and practice truthful, verified, and comprehensive reporting to tell stories in a range of media for the public interest. We value journalism that gives voice to a full range of voices, a practice that requires cultural competence of its practitioners. In the spirit of Pro Humanitate, we also support independent journalism locally and beyond through the work of our faculty and students.

## Contact Information

Journalism Program

## Programs

### Minor

- Journalism, Minor (<https://bulletin.wfu.edu/undergraduate/departments-programs/journalism/minor-journalism/>)

## Courses

### Journalism (JOU)

#### JOU 270. Introduction to Journalism. (3 h)

Gateway to a minor in journalism. Emphasizes how to find stories, select sources, verify information, conduct interviews, report outside the classroom, strengthen observation skills, and write in journalistic styles.

#### JOU 278. News Literacy. (3 h)

Exploring the difference between news and propaganda, news and opinion, bias and fairness, citizen reporting and professional journalism, with a focus on disinformation in the age of social media, with the goal of teaching students to be more discriminating and thoughtful producers and consumers of news.

#### JOU 310. Editing. (3 h)

Fundamentals in copy editing and headline writing as it applies to print and online journalism. Applying grammar, adherence to Associated Press style, and use of photos, lay-out and news judgment to improve news and feature stories. Intensive in-class editing. P - JOU 270 or prerequisite override required.

#### JOU 315. Beat Reporting. (3 h)

Fundamentals in identifying and developing news and feature beats. Emphasis on interviewing skills, source development, story identification and writing for print and online. Digital skills such as blogging, photography, video production, and social media practiced. Highly interactive. P - JOU 270.

#### JOU 320. Community Journalism. (3 h)

Students leave campus to report on a Winston-Salem neighborhood, producing stories for public audiences in a range of media focused on the people and places that create community. P - JOU 270 or prerequisite override required.

#### JOU 321. Environmental Journalism. (3 h)

Learn to report on issues related to the environment, from climate change to science to local land-use policy, and produce stories in a range of media. Explore questions at the intersection of climate change, geopolitics, science writing, news coverage, community activism, racial justice, and multimedia journalism, with specific topics and projects determined by the instructor in any given semester. May be repeated once with permission of the instructor.

#### JOU 322. Investigating Innocence, at the Intersection of Journalism, Narrative and the Law. (3 h)

Learn to write like a journalist and think like a lawyer by investigating and writing about an ongoing case of a wrongful conviction under review by the law school's Innocence & Justice Clinic. Law students and undergraduates work together with instruction by professors in law and journalism. Also listed as WRI 322. P-Prerequisite override required.

#### JOU 330. Podcasting. (3 h)

Introduction to audio storytelling. As the world of podcasting and nonfiction audio grows rapidly, students will learn the building blocks and best practices of audio journalism, including sound editing, and interviewing, and story, and will discuss what journalism means in these changing times.

#### JOU 331. On the Air with WFDD. (3 h)

Learn the fundamentals of broadcast journalism including interviewing techniques, writing for radio, beat coverage, audio recording and editing to produce stories for broadcast on the local NPR affiliate WFDD. P-JOU 270 or prerequisite override required.

#### JOU 335. Multimedia Storytelling. (3 h)

Learn the building blocks of multimedia storytelling: photography, videography and editing. Practice conducting interviews for video and audio while exploring how to structure stories in the age of social media and AI. Finally, put these skills to use by producing multimedia stories of your own.

#### JOU 340. Magazine Writing. (3 h)

Learn and practice the skills needed to produce magazine stories for publication. Focusing on a single topic of their own choosing, students learn advanced principles of interviewing, document research, story structure, character development, and explanatory journalism as they read and analyze some of the best magazine stories written over the past thirty years. Also listed as WRI 344. P-JOU 270.

#### JOU 345. Sports Journalism. (3 h)

Introduction to sports journalism, athletes' lives, and the influence on American culture and college campuses. In this writing-intensive, discussion-based course, students write on topical subjects, read quality sports journalism, cover on-and-off-campus contests, and profile Wake Forest athletes. P - JOU 270 or prerequisite override required.

#### JOU 370. International Reporting. (3 h)

Students explore a part of the world as journalists do, interviewing, observing, and exploring to produce stories that shed light on the people, culture, and issues that define that place. P - JOU 270 or prerequisite override required.

#### JOU 375. Special Topics in Journalism. (1-3 h)

Study and practice of new trends, innovations and subject matters in journalism. May be repeated once for credit, provided the topic has changed. Prerequisites may vary; check with the department.

#### JOU 380. Deep Dive. (1.5 h)

Provides an intensive exploration of a specific topic in journalism in such areas as photojournalism, investigative reporting, and race and the media. Varies by semester and instructor. 1.5 h, may be repeated once with permission of the instructor. Prerequisites may vary; check with the department.

#### JOU 390. Internship. (1-3 h)

Practical experience in journalism. Students work with a faculty advisor. Cannot be repeated except with approval of the director. P-Prerequisite override required.

**JOU 395. Individual Study. (1-3 h)**

Independent study with faculty guidance. By prearrangement. P-Prerequisite override required.

## Faculty

**Director, Professor of the Practice** Phoebe Zerwick

**Professor of the Practice** Justin Catanoso

**Assistant Professor of the Practice** Ivan Weiss

**Adjunct Lecturer** Paul Garber, Mandy Locke, Jeremy Markovich, Melba Newsome, Robert Samuels, Barry Yeoman

**Part-time Lecturer** Maria Henson