WAKE FOREST UNIVERSITY
SCHOOL OF BUSINESS

In today’s fiercely competitive marketplace, you need more than just a
degree. Employers are looking for students that can stand out from the
crowd and contribute from day one. You’ll gain that competitive edge
at the Wake Forest University School of Business. As an undergraduate
business school student, you’ll be exposed to a world of opportunity
that will give you the chance to develop the skills and experience that
employers are seeking. With classes and activities in the inspiring
new Farrell Hall, you’ll benefit from team-based learning, professional
development, hands-on experience, leadership opportunities and
study abroad programs. You’ll also receive personal attention and
access to some of the best business minds in the country–our faculty
and alumni. You will leave the School of Business armed with the
practical experience and the business acumen to set you apart from the
competition.

The Wake Forest University School of Business offers a Bachelor of
Science (BS) degree program for undergraduates.

1. **Accountancy** (ACC) – Prepares students for careers in
accounting and consulting firms, investment banks, and other
institutions. Provides a foundation for the Master of Science in
Accountancy (MSA) degree if accepted into the MSA program during
junior year.

2. **Business and Enterprise Management** (BEM) – Preserves a general
business curriculum while allowing students to gain greater depth
in a number of specialty areas. Emphasizes development of strong
leadership and critical thinking skills, enabling students to pursue
management careers in a wide range of fields.

3. **Finance** (FIN) – Prepares students for careers in financial services,
including investment and commercial banking and financial
consulting.

4. **Mathematical Business** (MBU) – The mathematical business major,
offered by the School of Business jointly with the Department of
Mathematics, offers technical and quantitative training with a
comprehensive business acumen to prepare students for careers
that require data analytics-based, advanced quantitative approaches
to problem solving. In today’s complex global environment, where
problems in business, consulting, and public policy are becoming
more intricate, the program equips students with the methodology
skills at the interface with business and statistics. The mathematical
business major is a STEM-designated (science, technology,
engineering, and mathematics) degree program, for international
student OPT application purposes.