

COMMUNICATIONS, MASTER

Requirements

Code	Title	Hours
Core Courses		
CMS 710	Communications Today	3
CMS 712	Communications Research	3
CMS 714	Digital Communications Engagement	3
CMS 720	Crisis & Issues Communications	3
CMS 722	Strategic Communications	3
CMS 724	Public Relations	3
CMS 730	Communications Leadership, Organizational Culture & Ethics	3
CMS 732	Leading through Intercultural Communications	3
CMS 799	Consultative Project	3
Select 1 Elective		3
CMS 750	Champion Corporate Branding	
LDR 720	Negotiation and Conflict Management	
LDR 722	Leadership and Change Management	
LDR 726	Financial Management for Today's Leaders	
Total Hours		30