JOURNALISM (JOU)

JOU 270. Introduction to Journalism. (3 h)

JOU 278. News Literacy. (3 h)
Exploring the difference between news and propaganda, news and opinion, bias and fairness, citizen reporting and professional journalism with a goal of training more discriminating and thoughtful producers and consumers of news. Included: historical context of the news industry.

JOU 310. Editing. (3 h)
Fundamentals in copy editing and headline writing as it applies to print and online journalism. Applying grammar, adherence to Associated Press style, and use of photos, lay-out and news judgment to improve news and feature stories. Intensive in-class editing. P - JOU 270 or POI.

JOU 315. Beat Reporting. (3 h)
Fundamentals in indentifying and developing news and feature beats. Emphasis on interviewing skills, source development, story identification and writing for print and online. Digital skills such as blogging, photography, video production, and social media practiced. Highly interactive. P - JOU 270.

JOU 320. Community Journalism. (3 h)
Students leave campus to report on a Winston-Salem neighborhood, producing stories for public audiences in a range of media focused on the people and places that create community. P - JOU 270 or POI.

JOU 321. Environmental Journalism. (3 h)
Learn to report on issues related to the environment, from climate change to science to local land-use policy, and produce stories in a range of media. Explore questions at the intersection of climate change, geopolitics, science writing, news coverage, community activism, racial justice, and multimedia journalism, with specific topics and projects determined by the instructor in any given semester. May be repeated once with permission of the instructor.

JOU 322. Investigating Innocence, at the Intersection of Journalism, Narrative and the Law. (3 h)
Learn to write like a journalist and think like a lawyer by investigating and writing about an ongoing case of a wrongful conviction under review by the law school's Innocence & Justice Clinic. Law students and undergraduates work together with instruction by professors in law and journalism. Also listed as WRI 322. P-POI.

JOU 330. Podcasting. (3 h)
Introduction to audio storytelling. As the world of podcasting and nonfiction audio grows rapidly, students will learn the building blocks and best practices of audio journalism, including sound editing, and interviewing, and story, and will discuss what journalism means in these changing times.

JOU 331. On the Air with WFDD. (3 h)
Learn the fundamentals of audio reporting including interviewing techniques, writing for radio, beat coverage, audio recording and editing, and social media to produce stories for broadcast on the local NPR affiliate WFDD. P-JOU 270 or POI.

JOU 335. Multimedia Storytelling. (3 h)
Provides concepts and applied skills related to digital news production, digital research, use of search engine optimization and analytics, social media as a reporting and branding tool, navigating content management systems, visual storytelling and web publishing.