

BUSINESS (BUS)

BUS 101S. Introduction to Business Software. (1.5 h)

Provides students with basic skills in business software. Focuses on software for presentations, spreadsheets, and databases. In addition, students are familiarized with databases provided through the library and through the Internet that facilitate their ability to do research. This course does not count towards a School of Business degree. Summer only.

BUS 111. Professional Life Skills. (1.5 h)

Provides students with the basics of managing their personal finances and employee benefits. Focuses on topics such as: personal banking and budgeting fundamentals; individual credit and tax issues; employee investment and insurance options; and home rental or purchase considerations. Open to School of Business and non-School of Business students. Does not count towards a School of Business degree. Pass/Fail only.

BUS 131. Personal Finance for Everyone. (3 h)

This course is designed to set students with no required previous financial knowledge on a path to a life of financial empowerment and freedom. The course covers financial planning, budgeting, credit cards, investing, income taxes, financial markets, insurance, purchasing a home or car, estate planning and many other critical financial issues. The course emphasizes current relevant laws and regulations, construction of detailed models, and relevant research. Open to all Wake Forest students. Does not count toward a School of Business major or concentration.

BUS 181. Field Study. (1 h)

Directed field study in specialized areas of business. Does not count towards a School of Business degree. Pass/Fail only. Limit of 2. P-Prerequisite override required.

BUS 203. Cooperative Education Practicum I. (3 h)

Provides students an opportunity to combine an on-the-job career learning experience with the related academic coursework that forms the foundation of the total educational experience in the School of Business. The CEPI course allows students, through an approved internship, to apply the skills and knowledge gained in their degree program. Pass/Fail only. P-POI. Summer term only.

BUS 204. Cooperative Education Practicum II. (3 h)

Provides students an opportunity to combine an on-the-job career learning experience with the related academic coursework that forms the foundation of the total educational experience in the School of Business. The CEP II course allows students, through an approved internship, to apply the skills and knowledge gained in their degree program. Pass/Fail only. P-POI and BUS 203. Summer term only.

BUS 281. Individual Reading & Research. (1-3 h)

Directed study in specialized areas of business. P-Prerequisite override required.

BUS 295. Summer Management Program. (8 h)

A study of the various functions of business including accounting, finance, information systems, management, marketing, production, and strategic planning. Special application and admission procedures. Does not count towards a School of Business major. Pass/Fail only. Offered only in the summer and open to all majors. Students may not receive credit for both BUS 295 and BUS 297.

BUS 297. SportsBIZ. (6 h)

Study of the concepts, operations, and management principles associated with the sports industry. Students are introduced to such areas as the foundation of sports management, sociology of sports, sports marketing, psychology of coaching, sports economics and finance, ethics in management of sports organizations, legal issues in sports management, athletics administration, facilities management, and the strategic management of sports organizations. Students may not receive credit for both BUS 295 and BUS 297. Pass/Fail only. Offered only in the summer with preference given to first-year students.

BUS 350. General International Elective. (1-3 h)